THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF MINES (SHRI BALRAM SINGH YADAV): (a) The countrywise exports of calcined aluminium by National Aluminium Company Limited (NALCO) during the last three years are as follows:—

(Quantity in tonnes)

Country	1988-89	1989-90	1990-91
U.S.A.	94,883	45,381	27,718
Brazil	120,727	33,993	40,007
Bahrain	45,488	50,862	..
China	74,038	15,001	23,809
USSR	17,751	214,368	83,639
Egypt	..	44,520	91,943
Norway	..	24,079	..
North Korea	21,183	20,350	..
Indonesia	10,091	..	61,644
Japan	..	..	22
Total :	384,161	448,554	328,782

(b) Foreign exchange earned by NALCO on export of alumina is: —

	(Rs. in Crores)
1988-89	181.21
1989-90	324.30
1990-91	184.80

Distribution of Dhara oil

761. SHRI ANANTRAY DEVSHANKER DAVE: Will the Minister of AGRICULTURE be pleased to refer to the answer to UnStarred Question 1800 given in the Rajya Sabha on the 2nd August, 1991 and state:

(a) whether GCMMF (Gujarat Cooperative Milk Marketing Federation) has been given sole distribution for Dhara oils in all the States and if so, the reasons therefor;

(b) whether it is a fact that almost all States have Milk Marketing and Oil Federations and their own distribution setups and if so, what are the reasons that these federations were not asked to handle the above work; and

(c) what are the terms of appointment, rates of commission to be paid to the Gujarat Cooperative Milk Marketing Federation and total commission paid to them so far indicating the quantity of vegetable oils and value of products involved?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND IN THE MINISTRY OF AGRICULTURE (SHRI MULLAPPALLY RAMACHANDRAN) (a) Yes, Sir. NDDB has apointed the Gajarat Cooperative Milk Marketing Federation Ltd. (GCMMF) as the sole selling agents of Dhara to manage the marketing and distribution of Dhara range of edible oils in all markets where it is being sold. The

retail marketing strategy for Dhara required that the product should be moved through a professional disciplined marketing system to reach sensitive consumer markets and other smaller urban and semi-urban areas. For this reason, NDDB nominated the GCMMF as the sole selling agent for Dhara. This provided Dhara instant access to GCMMF's national distribution network of 22 sales depots, 880 wholesale distributors and 1,50,000 retailers.

(b) While it is true that almost all milk marketing/oil federations have their own distribution setup, most of these marketing networks are in a primary stage of growth having very limited coverage even in their own States. Since Dhara had to be marketed across the country as a part of the market intervention operations strategy, it was necessary that at least in the initial years it is marketed through an established marketing agency with a nation-wise coverage Hence, the milk$oil federations have not been given the responsibility of distributing Dhara at this stage.

(c) The rate of commission for GCMMF is currently 1.7 per cent of the maximum retail price. The other terms of appointment are as per normal trade practice. GCMMF was appointed as the sole selling agent with effect tram 15-11-1995 and are eligible to receive the commission at the above rate on all sales made through them after the above date. The accounts will be finalised with GCMMF when they complete one year of the sole selling agency agreement.

Production of Cotton

762. DR. NARREDDY THULASI REDDY: Will the Minister *at* AGRICULTURE be pleased to State:

(a) the figures of per hectare yield of cotton in India, Pakistan, China, U.S.A. and U.S.S.R.;

(b) whether it is a fact that per hectare yield of cotton in India is very low; and

(c) it so, what measures Government are geting to take to eahanae per hectare yield?

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI MULLAPPALLY RAMACHANDRAN) : (a) The average yield of cotton (lint) during triennium ending 1989 in selected countries is given as below:

Country	Kg. per hectare
India	212
Pakistan	558
China	790
U.S.A.	726
U.S.S.R.	879